



English for Business Communications

2026 Cycle 2 Assessment

Topic: Evaluating Strategy

<p>Task</p>	<p>Conduct an evaluation of the organisation assigned to you by your teacher. The evaluation should assess whether the organisation's strategy is appropriate and effective, using the three core criteria outlined in the text:</p> <ul style="list-style-type: none"> • Suitability • Acceptability • Feasibility <p>You should support their analysis with strategic models, evidence, and real-world examples.</p> <p>The results of your investigation should be in the form of a 15-minute presentation. You will also be required to summarise your findings in 200 words in the End of Cycle Closed Book Assessment.</p>	
<p>Assessment</p>	<p>The speaking component will be graded on:</p> <ol style="list-style-type: none"> 1. Task achievement 2. Fluency and communication 3. Grammar Range and Accuracy 4. Pronunciation 	<p>The writing component will be graded on:</p> <ol style="list-style-type: none"> 1. Task achievement 2. Coherence & Organisation 3. Register & Vocabulary 4. Grammar Range and Accuracy
<p>Dates:</p>	<p>Closed book examination: TBC</p> <p>Presentation: Week commencing March 23rd 2026</p>	