



English for Business Communications

An advanced course of English language aimed at B2+/C1 learners who wish to acquire the language necessary for a successful corporate career in English. Learn to communicate professionally with employers, colleagues, and clients while developing your understanding of a range of contemporary business issues.



MODULE ONE: CAREER PLANNING

- > Personal goal setting
- > CV / cover letters
- > LinkedIn profiles
- > Interviewing
- > Networking
- > Finding a mentor



MODULE THREE: BUSINESS STRATEGY

- > Macro environment analysis
- > Strategic models
- > International strategies
- > Entrepreneurship and Innovation
- > Mergers, acquisitions, and alliances
- > Leadership



MODULE TWO: EFFECTIVE COMMUNICATION

- > Participating in meetings
- > Sending better emails
- > Telephone communication
- > Negotiating and selling
- > Effective teamwork
- > Understanding company culture



MODULE FOUR: RESEARCH ASSIGNMENT

- > Brainstorming topics
- > Evaluating sources
- > Literature reviews
- > Critical thinking
- > Drafting
- > Presenting



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